

PORTFOLIO PROJECT

Did I do all that?

Communication Studies

Purpose of Portfolio Project (1)

- **Development** of an ePortfolio facilitates deep learning.
- **Deep learning** takes place when students are given the opportunity to derive meaning from their experiences in courses through reflections.
- **Reflections:**
 - increase student self-awareness of course materials.
 - help student make explicit connections.
 - help student identify evidence of learning through inclusion/exclusion of artifacts.

Purpose of Portfolio Project (2)

- In this course, you will use the ePortfolio tool to:
 - **organize,**
 - **reflect on,** and
 - **present evidence** of your learning and practice throughout the major.
 - The ePortfolio project provides a capstone experience.

STRUCTURE OF PORTFOLIO

- I. Personal Statement
- II. Foundations courses and papers
- III. Inquiry courses and papers
- IV. Practice courses and papers
- V. My Career

I. PERSONAL STATEMENT

“The Communication Studies major means I have an advantage over my peers. Being able to clearly and eloquently communicate ideas is a skill all employer's desire...

I have grown intellectually in many ways because of the communication studies major...

My most unforgettable moments are those ...

Course Mapping Sheet

My Initial Reflection (COMM101C)

II. FOUNDATIONS

1. *Copy and paste your reflection here (do not attach your reflection)*

2. *Create links to your papers*
 - I understand theories of communication to mean.... There are many ways to achieve this.

 - I chose two papers I wrote for my Communication 157, Community and Applied Concepts course, to reflect upon. The first paper is titled, "[My Perspectives of Serving the Community](#)".

 - The paper helps me achieve the learning objective because it covers my understanding of ...before and after...

 - I understand ethics to be....

III. INQUIRY

1. *Copy and paste your reflection here (do not attach your reflection)*

2. *Create links to your papers*
 - I understand research methods to mean

 - The course work that I chose to reflect upon is...

 - I understand research critique to mean...

IV. PRACTICE

1. Copy and paste your reflection here (do not attach your reflection)

2. Create links to your papers
 - I understand communication competence to mean ...

 - I chose [an annotated bibliography](#) from my Communication 181P, Internet Communication course to reflect upon.

 - I understand social responsibility o mean ...

 - I chose to reflect on ...

V. MY CAREER

- My career goals are...
- My Resume (Link to your Resume)

Samples of ePortfolio

- Template:

<http://contentbuilder.merlot.org/toolkit/html/snapshot.php?id=21432595347457>

ePortfolio Assessment Rubric

- A. Excellent
- B. Good
- C. Average
- D. Poor

Pertinence

- Excellent:
 - The artifacts selected are precisely linked to the learning outcomes.
- Good:
 - The artifacts selected are closely linked to the learning outcomes.
- Average:
 - The artifacts selected are linked to the learning outcomes.
- Poor:
 - The artifacts selected are poorly linked to the learning outcomes.

Quality of Reflections

- **Excellent:**
 - Shows tremendous thought and effort. Provides a very strong linkage between the artifacts and the learning outcomes.
- **Good:**
 - Shows considerable thought and effort. Provides a strong linkage between the artifacts and the learning outcomes.
- **Average:**
 - Shows some thought and effort. Provides a linkage between the artifacts and the learning outcomes
- **Poor:**
 - Shows poor thought and effort. Provides a weak linkage between the artifacts and the learning outcomes.

Presentation

- Excellent:
 - Very well organized and very effective use of color. All links are live and very well explained. No spelling or grammar errors.
- Good:
 - Well organized and effective use of color. All links are live and explained. Very few spelling or grammar errors.
- Average:
 - Organized. Used color. Most links are live and explained. Some spelling or grammar errors.
- Poor:
 - Poorly organized and ineffective use of color. Most links are not live and are not explained. Many spelling or grammar errors.